



caffè  
**Musetti**



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**Merchandising**  
Brochure

**Musetti**<sup>caffè</sup>



# Merchandising Brochure



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# Take Away green solution



## Our take away products

Eco-friendly materials for an environmentally-friendly take-away service.  
Comfortable, good, safe.

## Product Highlights

Quality materials

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Maximum portability

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Different sizes

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Sustainable products



B073191  
**TAKE AWAY TRAY**  
 BIG - FOR 4 CUPS

TRAY SIZES: 20X20x6,5 cm



B073190  
**TAKE AWAY TRAY**  
 SMALL - FOR 2 CUPS

TRAY SIZES: 10X20X5 cm



B073203  
**CAPPUCCINO CUP**  
 450 ml

B073204  
**CAPPUCCINO LIDS**  
 IN PLASTIC WITH SPOUT



B073201  
**LONG COFFEE CUPS**  
 270 ml

B073202  
**LONG COFFEE LIDS**  
 IN PLASTIC WITH SPOUT



B073199  
**COFFEE CUP**  
 80 ml

B073200  
**COFFEE LIDS**  
 IN PLASTIC WITH SPOUT



B055055  
**INDIVIDUALLY WRAPPED PAPER PALLETES**  
 90 mm

B026701  
**KIT LIVE GREEN**  
 sugar sachets (1 kg)  
 paper palette (150 pcs.)  
 shot glasses (150 pcs.)

# MUGS & cups





B050212  
**6 COFFEE CUPS**  
 WITH SAUCER

80 cc



B050213  
**6 LONG COFFEE CUPS**  
 WITH SAUCER

150 cc



B050214  
**6 CAPPUCCINO CUPS**  
 WITH SAUCER

200 cc



B050215  
**6 LARGE CAPPUCCINO CUPS**  
 WITH SAUCER

300 cc



B051102  
**SUGAR BOWL**



B051052  
**6 WHITE MUG**

300 cc



B050482  
**6 CHERIE COFFEE CUPS**  
 WITH SAUCER

120 cc



B050486  
**6 SHOT GLASSES**  
 IN GLASS

90 cc



B050483  
**6 LATTE MACCHIATO GLASSES**  
 IN GLASS

250 cc



## COLLECTIONS art&color

B050082  
**6 COFFEE CUPS**  
WITH SAUCER

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**SENSI COLLECTION**  
85 cc

B050081  
**6 COFFEE CUPS**  
WITH SAUCER

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**PAESAGGIO COLLECTION**  
85 cc



B050025  
**6 COFFEE CUPS**  
WITH SAUCER

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**RAINBOW COLLECTION**  
80 cc



B050026  
**6 CAPPUCCINO CUPS**  
WITH SAUCER

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**RAINBOW COLLECTION**  
200 cc





B050216  
**6 COFFEE CUPS**  
 WITH SAUCER

**GOLD CUVÉE COLLECTION**  
 80 cc



B050027  
**6 CAPPUCCINO CUPS**  
 WITH SAUCER

**GOLD CUVÉE COLLECTION**  
 200 cc



B050217  
**6 LARGE CAPPUCCINO CUPS**  
 WITH SAUCER

**GOLD CUVÉE COLLECTION**  
 300 cc



B051101  
**SUGAR BOWL**

**GOLD CUVÉE COLLECTION**



B050218  
**6 COFFEE CUPS**  
 WITH SAUCER

**ORGANIC COLLECTION**  
 80 cc



B050028  
**6 CAPPUCCINO CUPS**  
 WITH SAUCER

**ORGANIC COLLECTION**  
 200 cc



B050219  
**6 LARGE CAPPUCCINO CUPS**  
 WITH SAUCER

**ORGANIC COLLECTION**  
 300 cc



B050224  
**6 COFFEE CUPS**  
 WITH SAUCER

**ABSOLUTE COLLECTION**  
 80 cc



B050225  
**6 CAPPUCCINO CUPS**  
 WITH SAUCER

**ABSOLUTE COLLECTION**  
 200 cc

# Gadget Style



B065042  
**BON APPETITE! PLACEMATS**  
200 PIECES

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IN EACH PLACEMAT THERE ARE GAMES TO SOLVE.  
4 DIFFERENT VERSIONS AVAILABLE.



B071230  
**PODS HOLDER**  
WOOD

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B065180  
**BLACKBOARD**

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**GOLD CUVÉE COLLECTION**



B065047  
**TRAY**  
DIAMETER 35 CM

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B065179  
**TRAY**  
SIZES 42X30X3 CM

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B055001  
**WALL CLOCK**

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**GOLD CUVÉE COLLECTION**



B065183  
**SHOPPER**  
MADE OF NATURAL CANVAS

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B065181  
**BAG**  
WITH COFFEE POT DESIGN

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B051104  
**SUGAR SACHETS HOLDER**  
 TIN



B051133  
**SUGAR SACHETS HOLDER**  
 WHITE



B051136  
**SUGAR SACHETS HOLDER**  
 BLACK

**NEW COLLECTION**

**NEW COLLECTION**



B051135  
**BIG SUGAR SACHETS HOLDER**  
 WHITE



B051138  
**BIG SUGAR SACHETS HOLDER**  
 BLACK



B055034  
**DOUBLE-LOAD NAPKIN HOLDER**  
 WHITE

**NEW COLLECTION**

**NEW COLLECTION**

B055024  
**LOGO NAPKINS**



B051134  
**NAPKIN HOLDER**  
 WHITE



B051137  
**NAPKIN HOLDER**  
 BLACK

**NEW COLLECTION**

**NEW COLLECTION**



# Clothing

## Style & Comfort



01.

**Design:** I just realized I am not a morning person I'm a coffee person

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02.

**Design:** Life begins after coffee

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03.

**Design:** Don't look for love, look for coffee

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04.

**Design:** All you need is love and more coffee

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05.

**Design:** Good coffee is a pleasure, good friends are a treasure

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06.

**Design:** Be amazing today, but first coffee

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B065164  
**APRON**  
BLACK



B071329  
**LONG APRON**  
DARK DENIM



B065178  
**LONG APRON**  
BLACK

### GOLD CUVÉE COLLECTION



XS - B071324 | S - B071325  
M - B071326 | L - B071327 | XL - B071328  
**WOMEN'S SHIRT**

BLACK



S - B071319 | M - B071320  
L - B071321 | XL - B071322 | XXL - B071323  
**MEN'S SHIRT**

BLACK



XS - B071314 | S - B071315  
M - B071316 | L - B071317 | XL - B071318  
**WOMEN'S POLO SHIRT**

BLACK



S - B071309 | M - B071310  
L - B071311 | XL - B071312 | XXL - B071313  
**MEN'S POLO SHIRT**

BLACK



S - B065133 | M - B065134  
L - B065135 | XL - B065136  
**WOMEN'S T-SHIRT**

BLACK



S - B065138 | M - B065139  
L - B065140 | XL - B065141 | XXL - B065142  
**MEN'S T-SHIRT**

BLACK



# CUSTOMIZED your personal brand

it is possible to customize the clothing with the logo of your business to strengthen the brand identity



WOMAN - B065172  
MAN - B065173  
**CUSTOMIZED POLO SHIRT**

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BLACK  
YOUR NAME AND YOUR LOGO



WOMAN - B065223  
MAN - B065211  
**CUSTOMIZED SHIRTS**

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BLACK  
YOUR NAME AND YOUR LOGO



B065162  
**LONG APRON**

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DARK DENIM  
YOUR NAME AND YOUR LOGO





Musetti  
EST. 1974

# Panels & SIGNS



## Our graphic suggestions

You can request personalized graphic material that fits with your brand identity.

## Product Highlights

Quality materials

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Suit your mood

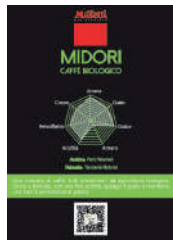
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Different sizes

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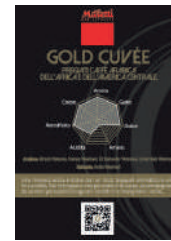
Customizable products





B061427  
**MIDORI ORGANIC PANEL**  
 FOREX

A5 - 15X21 cm



B061423  
**GOLD CUVÉE PANEL**  
 FOREX

A5 - 15X21 cm



B061428  
**EVOLUZIONE PANEL**  
 FOREX

A5 - 15X21 cm



B061425  
**PARADISO PANEL**  
 FOREX

A5 - 15X21 cm



B061424  
**GRAND CRU PANEL**  
 FOREX

A5 - 15X21 cm



B061426  
**ORO PANEL**  
 FOREX

A5 - 15X21 cm



# PANELS coffee

B061384  
**COFFEE LIFE**  
4 PANEL KIT

40X40 CM



B061429  
**COFFEE LOVER**  
4 PANEL KIT

40X40 CM



B061439  
**ABSOLUTE PANEL**  
FOREX

A5 - 15X21 cm



B061438  
**ABSOLUTE PLATE - CUSTOMIZABLE**  
ALUBOUND

65X35 cm



B061430  
**GOLD CUVÉE PLATE - CUSTOMIZABLE**  
ALUBOUND

65X35 cm



B061138  
**PLATE ALUBOUND**

50X70 cm



B061008  
**VINTAGE PANEL**  
FOREX

SIZES: CUSTOMIZABLE



B061433  
**DESK DISPLAY - COFFEE CREAM**  
FOREX

COLD CREAMS COLLECTION  
A4 - 21 x 29,7 cm



B061432  
**DESK DISPLAY - YOGURT**  
FOREX

COLD CREAMS COLLECTION  
A4 - 21 x 29,7 cm

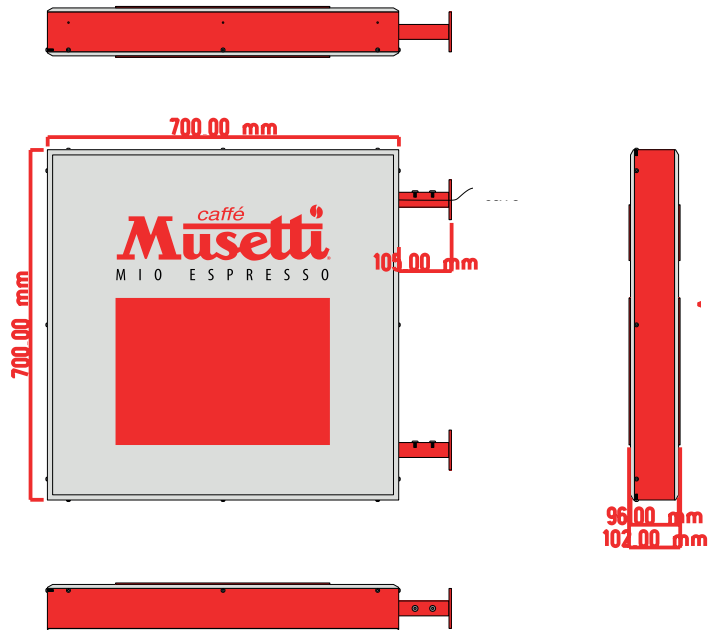


B061434  
**DESK DISPLAY - LEMON SORBET**  
FOREX

COLD CREAMS COLLECTION  
A4 - 21 x 29,7 cm

## Square sign

Characteristics for illuminated double-sided sign



B061435

## Double sided sign

Double-sided backlit street sign

70X70 cm





**B060312**

## **Outdoor**

Sign on the wall  
for outdoor use

**30X30 cm**



**B061436**

## **Single sided sign**

Backlit  
Single sided for outdoor use

**70X70 cm**



# Chocolate Selection





B027645

**1 - CHOCOLATE KIT**

INCLUDES ALL ITEMS LISTED BELOW

THE CODES ARE FOR A SINGLE PIECE

B050220

**5 - 6 LARGE CHOCOLATE CUPS**

WITH SAUCER

300 cc

B061418

**2 - DESK DISPLAY - A**

SUBJECT: TASTES

B065014

**6 - EMPTY DISPLAY STAND**

CARDBOARD

B061419

**3 - DESK DISPLAY - B**

SUBJECT: DESIGN

B027644

**7 - DISPLAY STAND FOR 9 CHOCOLATE BOXES**

CARDBOARD

B050029

**4 - 6 CHOCOLATE CUPS**

WITH SAUCER

B065252

**8 - MENÙ**

200 cc





# Tea and Infusions

**1- TEA KIT**

INCLUDES ALL ITEMS LISTED BELOW

B050413

**5- 6 CUPS**

WITH SAUCER

THE CODES ARE FOR A SINGLE PIECE

300 CC

B061410

**2- DESK DISPLAY**

SUBJECT: TASTES

B027251

**6- DISPLAY STAND FOR 12 TEA AND INFUSION BOXES**

CARDBOARD

**3- MENÙ**

12 PIECES

B050414

**4- TEAPOT**

450 CC

100% natural and vegetable raw materials mostly from organic cultivation and always of the highest quality.

The blends are made using whole leaves and real pieces of fruit or berries.

The large, transparent pyramid filters allow each individual ingredient to be optimally contained and guarantee a perfect infusion so that colour, flavour and aroma are maximised.



FULLY  
ECO-SUSTAINABLE

PAPER: box  
ORGANIC: tea filter and sachet





caffè  
**Musetti**



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